

PALO ALTO HUMANE SOCIETY
A COMPASS FOR HUMANE LIVING



COMPASSION

ISSUE
1
2002

A Century of Compassion:
PAHS' FIRST 100 YEARS PG. 16

PAHS INITIATIVES PG. 4

PAHS NEWS PG. 22

A SEASON OF GIVING PG. 26

Toward a Second Century of Compassion

If a homeless kitten cries for food, if a puppy outgrows her welcome and is chained in isolation, if a calf is unnaturally confined and cannot stand or extend his limbs, the need for compassion must be voiced.

For a century, the Palo Alto Humane Society has provided that voice and has called for the humane treatment and regard of animals.

During its century of service, PAHS has moved beyond shelter management to focus on creating and sponsoring proven programs in support of its mission:

to alleviate the suffering of animals, increase public sensitivity to animal issues, and elevate the status of animals in our society through innovative programs in intervention, education, and advocacy.

Intervention delivers vital assistance and promotes spaying and neutering to ensure that every kitten, puppy, or bunny born may find a loving home.

Education furnishes the essential foundation for successful advocacy and intervention on behalf of animals.

Advocacy promotes wise legislation and public policy informed by understanding of and compassion for animals.

A Vision for the 21st Century

With 100 years of experience and a reputation for pioneering and excellence, PAHS has built a solid foundation of respect for its service to the community. In the coming century, PAHS will continue to focus on mission-related initiatives that anticipate and respond to community needs.

Launching PAHS' second century of compassion are three major initiatives that reflect the three-pronged approach of intervention, education, and advocacy:

- To augment its vital spay-neuter interventions, PAHS plans to initiate a capital campaign for a mobile clinic that can take urgently needed free and low-cost surgical services to communities beyond Palo Alto. The spay-neuter van will advance PAHS' goal that every kitten or puppy born should be wanted and have a chance to find a loving home.

- PAHS will extend its time-honored humane education program, *Animals Everywhere*, to reach all schools in California in fulfillment of state education code requirements, using a newly created online curriculum. PAHS also seeks to create a farm to promote education about safe, humane farm practices and food sourcing.

- Through a new advocacy initiative, *Humane Planet*, PAHS aims to encourage aware and conscious living regarding the treatment of animals, by creating a place for the regard of animals in the healthy-eating, green, and organic movements. *Humane Planet* is creating guides to ethical living and will promote humane sourcing of foods, in furtherance of the recently passed Proposition 2 for the welfare of farm animals. It will also develop and promote humane legislation for the State of California.

In the articles that follow, you will have an opportunity to read further about our second-century initiatives. Like all of PAHS' work, these new programs are entirely donor-funded. I invite you to join us in creating a second century of compassion—through your support of PAHS and your own daily acts of loving kindness and mercy toward animals.



Carole Hyde
Executive Director



ABOUT PAHS
PG. **2**

PAHS PEOPLE
PG. **3**

PAHS INITIATIVES
PG. **4**

INTERVENTION: PG. **5**
EDUCATION: PG. **8**
ADVOCACY: PG. **11**

A CENTURY OF COMPASSION
PG. **16**

PAHS' FIRST 100 YEARS: PG. **16**
CENTENNIAL CELEBRATION: PG. **20**

PAHS NEWS
PG. **22**

PAHS YEARBOOK 2008: PG. **22**
PAHS RECOMMENDS: PG. **23**

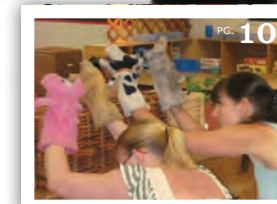
I RESCUED A HUMAN TODAY A POEM
PG. **25**

COMPASSIONATE GIVING
PG. **26**

A SEASON OF GIVING: PG. **26**
LEGACIES: PG. **27**
WAYS TO GIVE TO PAHS: PG. **29**
MAKE A DIFFERENCE: PG. **30**
MANY THANKS: PG. **31**

CLASSIFIED ADS
PG. **32**

WITH GRATITUDE
inside back cover



In the coming century, PAHS will continue to focus on mission-related initiatives that anticipate and respond to community needs.

Join us in creating a second century of compassion—through your support of PAHS and your own daily acts of loving kindness and mercy toward animals.

Compassion: A Compass for Humane Living Magazine Issue no. 1: 2009 CONTRIBUTORS Sharan Daniel, Ben Davidow, Carole Hyde, Erin Scott, Christy Wishon DESIGN Geoff Ahmann, Jill Kadlec, akacreativegroup.com PHOTO CREDITS COVER "Bailey" by Dori Dorombozi (www.pawrificpup.com); all other photos from Palo Alto Humane Society Photo Archives, unless otherwise noted. ADDRESS Palo Alto Humane Society, 520 Santa Cruz Avenue, Menlo Park, CA 94025 WEBSITE www.paloaltohumane.org EMAIL COMMENTS PAHS@paloaltohumane.org



PHOTOS LEFT TO RIGHT: TOP ROW: Ben Davidow and Puddles, Joe Camp and Benji, Jennifer Knapp SECOND ROW: Barbara Platt and Cheerio, Peter Drekeimer, Philip Giffin BOTTOM ROW: Christy Sablan and Lovie, Christy Wishon, Erin Scott and foster cat Bear

For a century, the Palo Alto Humane Society has provided a voice for the humane treatment and regard of animals.

The Palo Alto Humane Society is a 501c3 charitable organization dedicated to animal welfare. One of the few humane societies nationwide without an animal shelter, PAHS is collocated with the Animal Art Gallery, which raises money for its programs.

Visit the Palo Alto Humane Society at 520 Santa Cruz Avenue, Menlo Park, Monday through Friday, 9 a.m. to 5 p.m., or online at www.paloaltohumane.org. The telephone number is (650) 424-1901.

PAHS People

Board of Directors

Ben Davidow, a student at Earlham College, advocates for animals through programs promoting vegetarianism, healthy eating, and farm animal welfare. Ben is dedicated and works tirelessly toward making the world a better place for our animal family.

Jennifer Knapp was elected to the PAHS board in December 2008. Jennifer has been an attorney at Wilson Sonsini Goodrich & Rosati for over seven years, where she focuses on corporate and securities law and provides pro bono legal counsel to a number of organizations, including PAHS. She volunteers her time on a number of animal-related issues, and is dedicated to promoting veganism and compassion towards all animals, including humans.

Al Platt has served as a board member for PAHS since 2005 and is currently acting as president. Al was formerly director of the Centre for Living with Dying and, having served many philanthropies, brings a depth and breadth of experience and wisdom to the organization.

Advisory Board

Joe Camp is a celebrated Hollywood director and producer of the *Benji* film series and author of *Soul of a Horse*. Joe is passionately devoted to the welfare of animals and has generously supported PAHS' work in advocating for their humane treatment.

Peter Drekeimer, Mayor of Palo Alto in 2009, is a passionate advocate for the preservation of natural spaces. Peter is a conservationist and environmental educator and serves as Bay Area Program Director of the Tuolumne River Trust.

Philip Giffin is an Emmy-nominated composer and is the producer/director of *If Animals Could Speak For Themselves*, a still-life movie about the work and history of the Palo Alto Humane Society.

Staff

Carole Hyde serves as the organization's executive director. Carole has been an integral part of PAHS since 1991, giving a constant, compassionate voice to animals in our community. She is a founding member of the Stanford Cat Network and creator of *Mow Wow Animals*, an innovative humane educational program for California schools.

Christy Sablan is PAHS' director of humane education. She has many years of experience in public schools and after-school programs teaching children and incorporating humane education into the curriculum. Christy brings a passion for teaching children and a love of animals to the job of creating and introducing a humane education program into schools.

Erin Scott is manager of organizational development and curator for PAHS' Animal Art Gallery. Erin brings a knowledge of natural systems, a passion for educating about the web of life, and the goal of bettering the lives of all to which we are accountable—animals, people and planet.

Christy Wishon is assistant to the director. She has worked with animals for many years, as an animal technician and as a volunteer at the Oakland Zoo. She holds a bachelor of science degree in biology from California State University at Bakersfield with cum laude honors. In addition to helping in the office, she gives classroom presentations for PAHS.

CatWorks and Spay/Neuter Program

Ann Nussbaum is a former PAHS board member and a longtime homeless cat rescuer. Ann is dedicated to the welfare of homeless animals and provides countless hours of communication and rescue to address the increasing needs of the community.

Partners

Sharan Daniel: Writing, editing and marketing
Stephen Hollingsworth: Creative and technical contributor

Marilyn Kanes: Accounting and centennial year event chair

Patty Winter: Grant writer and events committee member



PAHS INITIATIVES Intervention

Spaying or neutering is the single most important act of intervention for the prevention of animals' suffering.

Spaying and Neutering — A High-impact Intervention

Visitors to the Palo Alto Humane Society and Animal Art Gallery often ask, "Where are the animals?" PAHS is among the 10 percent of humane societies nationwide that do not operate shelters. Instead, PAHS manages programs geared to making sure that animals are treated with respect and not cast aside to end their days in a shelter.

PAHS' fund to spay and neuter homeless cats and pets of people in financial need is the program with the most immediate impact toward this goal.

Spaying or neutering is the single most important act of intervention for the prevention of animals' suffering and their death in animal shelters. Eight million animals enter the country's shelters every year. Most of them, cats especially, never find a home. Unwanted cats become street dwellers, suffering hardships and dying homeless or in a shelter. Unwanted dogs and rabbits can suffer terrible isolation chained outside or caged.

These tragedies can be averted through the simple acts of spaying and neutering pets. Free and low-cost spay-neuter options are the key to getting many people to take this simple

LEFT: Excerpts from *Sex and the Kitty*, a comic book on spaying and neutering, written and illustrated for PAHS by William Warrior, animal control officer with Palo Alto Animal Services.

action. That is why PAHS underwrites the spaying of over 1,000 homeless cats and pets every year and dedicates \$70,000 annually to this crucially important program — the largest such charitable fund in the Peninsula.

PAHS plans to take spaying and neutering to the streets. To increase the effectiveness of its longstanding voucher program, PAHS will add a mobile spay and neuter veterinary clinic. The spay-neuter van will greatly expand the reach of PAHS' CatWorks and poverty spay-neuter programs by increasing convenient access to low-cost and free facilities. This service is especially needed now, as municipal and tax-funded facilities are cutting back on spay-neuter services.

The spay-neuter van will provide the added critical ingredient of education on pet welfare, animal abandonment, and cruelty laws. PAHS will seek to operate the van in conjunction with its field volunteers, a volunteer veterinary corps, and other nonprofit organizations dedicated to addressing neutering of pets and homeless animals.

The mobile clinic will represent PAHS' first capital campaign since the building of shelters earlier in its first century. Donors are needed to endow or contribute to the \$70,000 annual spay-neuter fund and to contribute to the \$250,000 campaign for the spay-neuter mobile van. Contact Carole Hyde or Erin Scott, at (650) 424-1901, about how you can give.



Profile of a Rescuer: Carin Schroff

Carin Schroff always had pets and loved cats, but it wasn't until 1995 when a feral mom cat took refuge in her garage and had a litter that she realized how large a problem homeless and feral cats were in the Bay Area. Seeing this new mom scavenge for food and struggle to feed her young babies, Carin fed her, got her spayed, and took care of the kittens—one of whom is now her own 14-year-old cat.

Carin finds PAHS CatWorks a lifesaver for rescuers; without PAHS' vouchers, a whole segment of the homeless cat population she works with would not be able to get neutered.

Thus began Carin's interest as a rescuer. She started on a small scale, using trap-neuter-return (TNR) techniques to spay and neuter 10 to 20 cats a year in her community. In 2004, when she discovered a feral cat colony of 30 not far from her home, she began working on a much larger scale, taking in approximately 300 cats a year for spay and neuter services and rescuing about 100 cats annually from the San Jose shelter. She volunteers 20 hours a week taking feral cats for neutering and spends three days a week in adoption fairs for cats she takes from shelters, who would otherwise be euthanized.

Feral and homeless cats are present everywhere. The cats escape notice, coming out at night in places people frequent during the day—shopping centers, parks, and schools. Volunteers like Carin and the PAHS CatWorks program fill a vital niche in the community, working in tandem to save more cats from desperation on inhospitable streets or euthanization in overpopulated shelters. PAHS' donor-funded CatWorks, a spay-and-neuter program for feral and homeless cat populations, provides member volunteers with vouchers for discounted spaying and neutering.

Carin traps mainly in East San Jose and downtown San Jose, where many people do not have the resources to take in homeless cats or do not know where to get help for strays. Carin often learns of problems by word of mouth, from locals who know they can come to her for help, or she will take in homeless and feral cats off of the streets where she knows there is a problem. She takes the cats to clinics that accept PAHS vouchers.

Carin finds PAHS CatWorks a lifesaver for rescuers; without PAHS' vouchers, a whole segment of the homeless cat population she works with would not be able to get neutered. The county also provides vouchers for feral cats, but some clinics require a feral test to be done on the cats before they will be admitted for a same-day appointment. Cats that test less than feral are required to wait three weeks for an appointment, which, as Carin points out, is impossible to do with a homeless cat. If Carin releases a trapped cat, there is no guarantee she will catch the same cat on the day of the appointment, and a cat returned to the street without neutering will likely produce more litters, compounding the homeless problem.

Two recent rescues were especially memorable for Carin. One was a 2-month-old kitten she found in a trailer park. Emaciated, covered with fleas, suffering from a broken leg with an open wound, the kitten would have soon died on its own. With food, fluids, antibiotics, and love, he flourished. His broken leg was inoperable, near his hip joint, but he made nearly a full

PAHS Initiatives: Intervention

recovery. He was adopted in November 2008, and he was named Antares ("bright red star"). Carin also rescued four kittens from an unlicensed "pet shop," where they were confined in a small cage. Animal control officers took up the unauthorized pet shop case.

Carin says the reward for her hard work is knowing that she is helping to solve the problem of too many homeless cats, helping to increase the quality of life for the cats, and reducing the numbers of animals in overcrowded shelters and on the streets.

If she could have one wish for help in her rescues, Carin said it would be more veterinary clinics participating in discounted spaying and neutering so there would be more open appointments and more places to take animals in need. She added that animal rescuers are only a small part of the solution to cat homelessness. "If everyone could just take care of their own backyard or street," she said, "we could work toward the end of euthanasia."

Saving Lives, Preserving Bonds

The Palo Alto Humane Society helps save lives through its veterinary assistance programs. The Animal Rescue Fund (ARF) helps with rehabilitation expenses for homeless animals rescued by PAHS' field volunteers. The PetHelp fund provides financial assistance to qualifying

PHOTO ABOVE: Antares when found. BELOW: Antares one month after rescue by Carin Schroff.

applicants in need of help with medical care for their pets. Both programs keep animals from being surrendered to animal shelters by rescuers or pet owners who cannot afford veterinary care. Both programs are vital examples of the ways in which a non-shelter humane society can keep animals out of a shelter and in loving homes. ARF and PetHelp are donor-funded. To donate to these life-saving veterinary programs, contact PAHS at (650) 424-1901.



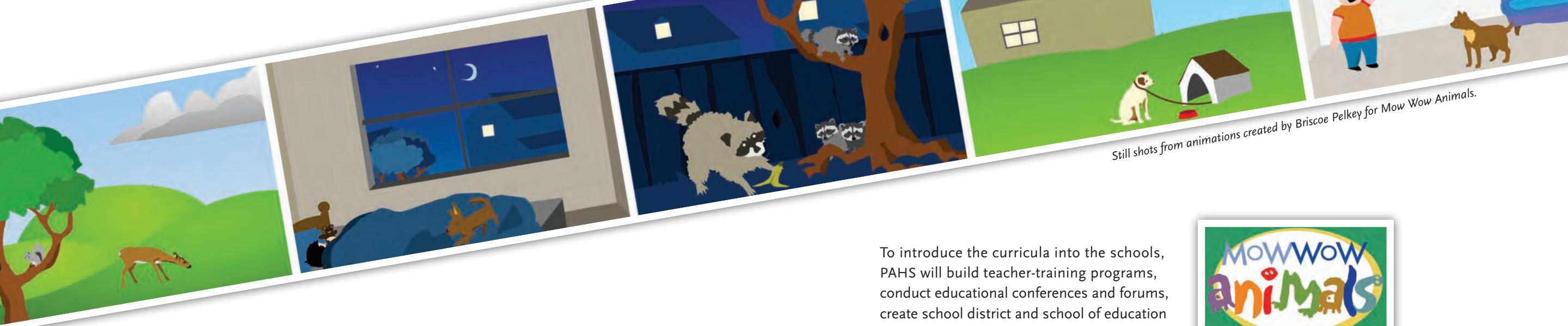
How You Can Help

Rescuers spend thousands of dollars out of their own pockets every year taking cats to veterinarians for treatment. The Palo Alto Humane Society contributes with its Animal Rescue Fund and PetHelp programs, in addition to the CatWorks spay-neuter funding. More funds are always needed in this area. To donate, contact PAHS.

To volunteer and become a foster parent for cats in need, feed feral cat colonies, or learn TNR, please contact PAHS and fill out an application at www.paloaltohumane.org. Or contact Stanford Cat Network at catnetwork@lists.stanford.edu or Peninsula CatWorks at www.peninsula.catworks.org.

To adopt a rescued cat or kitten from Carin Schroff, contact her at humanityforcats@aol.com, or visit her website at www.humanityforcats.com.

PAHS INITIATIVES Education



Still shots from animations created by Briscoe Pelkey for Mow Wow Animals.

“The school will be the way!”

Dr. Albert Schweitzer (1875–1965), theologian and philosopher who expounded a reverence for life

Education Blooms at the Palo Alto Humane Society

For those concerned about creating a humane world, the Education Code of the State of California shows a way forward. This farsighted code requires the teaching of morality and civic responsibility. It regards the humane treatment of animals as one aspect of the broader ethic of good citizenship—the responsibility of each of us toward others who live in our society, including the animals with whom we share our earth.

To help teachers fulfill this mandate, the Palo Alto Humane Society is enhancing its award-winning *Animals Everywhere* elementary school program to include new curricula and new formats for teachers to use. The PAHS teaching program is based on the principle that imagination encourages empathy; if children can imagine animals’ lives and learn to recognize that animals hold a place in the balance of life, they will retain throughout their lives an inherent empathy for animals.

There is nothing like taking a companion animal into the classroom to excite and interest children in learning about the welfare of animals. For schools that do not have access to the traditional humane society teacher, PAHS has developed a new format. This new on-line curriculum, playfully called *Mow Wow Animals*, is aimed at fulfilling the schools’ mandate to teach humane education. It is designed for busy teachers, to help them satisfy the requirement of ethics education according to established standards. *Mow Wow* has developed and will soon introduce a curriculum for kindergarten through fourth grades; a curriculum is under-way for older students as well.

Mow Wow has been developed and tested by a consortium of educators from the Palo Alto Humane Society, Palo Alto Unified School District, the San Francisco Unified School District, and Stanford University, with funding from a gift by Stanford University Professor Virginia Walbot to the Palo Alto Humane Society.

To introduce the curricula into the schools, PAHS will build teacher-training programs, conduct educational conferences and forums, create school district and school of education partnerships, and develop a volunteer cadre of teachers. To face a growing reality affecting the welfare of animals, PAHS will set as a second-century goal the teaching of humane education and the provision of humane materials through its *Animals Everywhere* and *Mow Wow* programs in the Spanish language.

All children deserve the pleasure and privilege of learning about animals. For the animals, a life free of cruelty, with full well-being, depends on the education and enlightenment of human beings and the encouragement of the humane sentiment that humans possess by nature. PAHS is pleased to continue its century-old tradition of teaching the values of humanity and humaneness to animals.

“Each teacher shall endeavor to impress upon the minds of the pupils the principles of morality... and the meaning of equality and human dignity, including the promotion of harmonious relations, kindness toward domestic pets, and the humane treatment of living creatures.”

From the Education Code of the California Department of Education

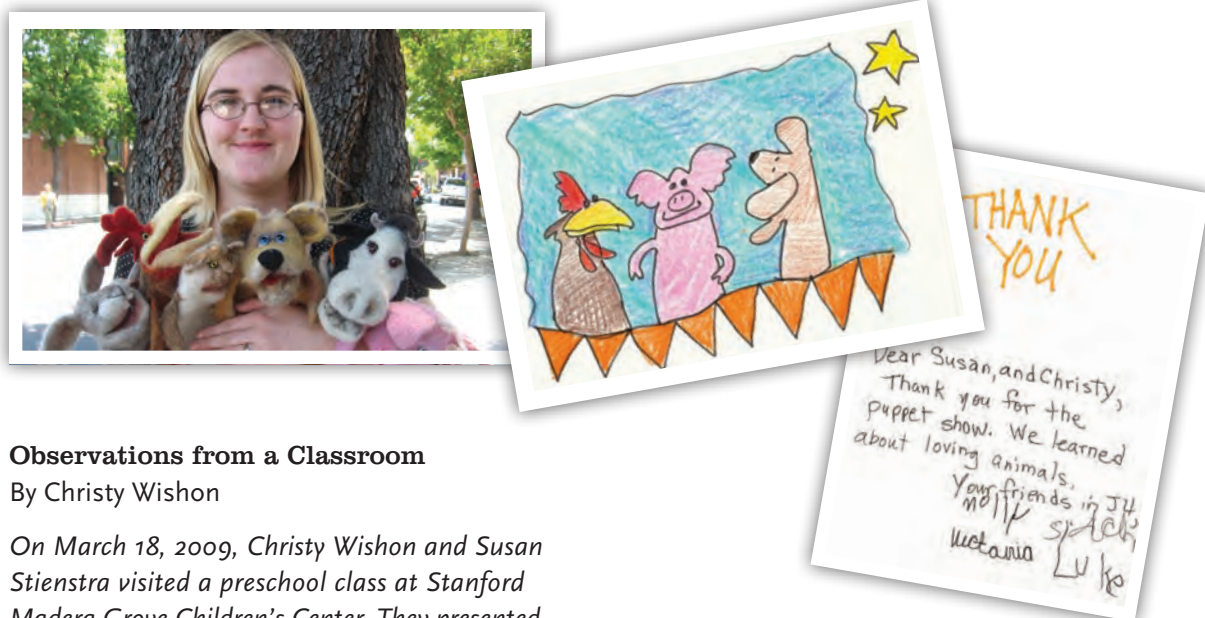


Mow Wow Animals

Mow Wow Animals is a web-based curriculum in humane education developed by the Palo Alto Humane Society for use in California schools. Built around short animations such as “Who Lives In the Backyard?” and “Sad Dog, Happy Dog,” the lessons give children a foundation for developing a lifelong sense of ethics and compassion, by helping them imagine the lives and needs of animals.

The Palo Alto Humane Society Farm

PAHS seeks to establish an educational center to introduce children to farm animals and teach children about the special considerations of these animals and their welfare. The PAHS Farm will complement PAHS’ education and advocacy programs, providing the indelible lessons of hands-on experience to children who otherwise would have little to no contact with farm animals. PAHS is seeking an interested resident of Woodside, Portola Valley, or other mid-Peninsula community to house the PAHS Farm in a tax-deductible partnership. To discuss, contact Carole Hyde, executive director of PAHS.



Observations from a Classroom

By Christy Wishon

On March 18, 2009, Christy Wishon and Susan Stienstra visited a preschool class at Stanford Madera Grove Children's Center. They presented "Henry Discovers a Happy Farm," a new feature of PAHS' humane education program. This unique story, featuring Henry the dog and his five animal friends, offers lifelong lessons to children in kindergarten through third grade classrooms about caring humanely for animals.

Twelve 3-year-old children gathered in a circle on floor cushions, eagerly awaiting our puppet show. After a brief introduction, Susan and I set up behind a bookshelf with our puppets and proceeded with the show. The children loved the puppets and laughed out loud at the voices we used. They especially loved Chuck the Chicken, with his funny *cluck-cluck*.

After the show, we talked with the children and answered questions. The children enjoyed telling us how many dogs or cats they had, and we told them how to properly take care of them (with their parents' help, of course). We reminded them to always provide fresh food, water, bedding, clean litter boxes, love and attention, and exercise. One curly headed blonde girl got excited about everything and said she wants to become a veterinarian when she grows up.

We headed outside with Missy the bunny and put her in an enclosed pen so that the children could gather around and Missy couldn't hop away. Susan talked about how to properly take care of rabbits in particular. She explained that

they need veterinary care just like cats and dogs do, and that they should be kept inside the house and treated like members of the family and given a nice soft place to bounce around on (not hard metal wired cages that hurt their feet). Also, she let the children know that rabbits can be litter-box trained (which is always a plus in cleaning after them!), and how to properly pick up and hold a rabbit.

We also reminded them not to choose a rabbit for Easter and to choose a stuffed bunny or a chocolate one instead—unless they are going to provide full care year-round with their parents for the rabbit, and then of course adopting a bunny would be wonderful! After the demonstration, we invited the children to touch Missy gently, one at a time, as Susan held her. They enjoyed it so much when they got to see "eye to eye" with the bunny and touch her soft fur.

I gave the teacher 12 coloring pages of a bunny sniffing a tulip for springtime and four flash cards that had numbers from one to four on them and farm animals, to help the children as they learn to count. The children and teachers thanked us for coming and gave us another round of applause as they said goodbye to us and to Missy the bunny. We also received a wonderful thank-you card hand-decorated by the children.

PAHS INITIATIVES Advocacy

From its beginnings, PAHS has advocated for animals' rights and welfare. Today's Humane Planet advocacy initiative gives a voice to the many animals adversely affected by industrialized systems and planetary destruction.



Humane Planet

With Humane Planet, PAHS aims to educate the community on interconnections among animals, people, and the planet while simultaneously addressing the humane issues that arise from this interconnectedness. This initiative identifies solutions that will improve the lives of domesticated, farmed, and wild animals.

Humane Planet rests on the tenet that a holistic understanding creates a humane understanding: by imparting the ways animals are integral to people's lives and lifestyle choices, PAHS aims to foster the creation of a more humane community, which in turn contributes to the evolution of a more humane planet.

The initiative has three areas of focus:

- **Humane Living** encompasses education about human-animal relationships, problems, and solutions.
- **Humane Commerce** provides humane consumer information and ethical options.
- **Humane Eating** addresses food production, large animal agribusiness, and the power of choice.

Humane Planet reveals the inherent unsustainability in current patterns in modern life, especially those based on human dominance over other life. Humans are only one strand in the immense web of life, as many philosophers, scientists, and spiritual leaders have pointed out. Understanding that we are *one of many* and not *one over many* is crucial to developing a more humane planet and requires attention to equality, cooperation, and relationships—fundamental principles of living systems.

Humane Planet reflects a new and evolving paradigm based on the wisdom of nature and imbued with natural ethical action.

PAHS' research provides the community with a holistic understanding that makes earth-friendly, animal-friendly choices effortless.

HUMANE PLANET CERTIFICATION



**Humane Planet
CERTIFIED**

PAHS has launched restaurant and business certification as part of the Humane Eating prong of Humane Planet. With a worldwide population of 6.7 billion people, a globalized marketplace, and a few multinational corporations dominating sustainable agriculture models, awareness of non-sustainable and inhumane practices in animal food production is more important than ever. PAHS offers two types of annual certification to support patronage of community businesses while fostering much-needed change for animals, people, and the planet: *Humane Planet Certified* and *GoVeg Certified*.

PAHS welcomes the following *Humane Planet Certified* partners, which offer exemplary vegetarian and vegan menu options; do not offer veal or foie gras on their menus; invite expanding vegetarian and vegan menu choices, if they are not already offering them exclusively; use local and organic ingredients, which are naturally more humane, whenever possible; and use cage-free, free-range, and humane certified ingredients whenever possible.

Alkemie Ice Cream

www.alkemieicecream.com

Back to Earth (Catering and more)

(510) 652-2000, www.backtoearth.org

Calafia Cafe & Market A Go Go

855 El Camino Real in Palo Alto

Loving Hut

165 University Avenue in Palo Alto

516 Barber Lane in Milpitas

Thrivin' Edibles (Catering and more)

(408) 712-5000, www.thrivinedibles.com

Vegetarian House International Cuisine

520 E. Santa Clara Street in San Jose

PAHS welcomes all nine of Hobee's California Restaurants as *GoVeg Certified* partners, which offer exemplary vegetarian and/or vegan menu options, do not offer veal or foie gras on their menus, and invite expanding vegetarian and/or vegan menu choices further.

Hobee's

1101 Shoreway Road in Belmont

800 Ahwanee Avenue in Sunnyvale

1875 S. Bascom Avenue in Campbell

2312 Central Expressway in Mountain View

4224 El Camino Real in Palo Alto

67 Town & Country Village in Palo Alto

165 Los Gatos Saratoga Road in Los Gatos

680 River Oaks Parkway in San Jose

21267 Stevens Creek Boulevard in Cupertino

More about our partners can be found at www.paloaltohumane.org/advocacy/planet.



Campaigns



MAKE ROOM FOR ONE MORE

In recent years, between six and eight million animals have found themselves in shelters throughout the country annually. About half are euthanized due to space or budgetary restrictions.

Our current times provide additional pressure. Critical financial situations are forcing individuals to surrender not only their homes but often family pets as well, due to relocation restrictions or inability to afford veterinary care. Shelters are overwhelmed with surrendered dogs, cats, and other animal companions.

PAHS encourages individuals with the space, means, and heart to "make room for one more" and adopt a second or third shelter animal. Doing so will provide relief for many animals while simultaneously bringing great joy to new households.

To participate, visit our website for a list of Bay Area shelters. Being an animal caregiver is an important responsibility, so PAHS urges you to thoroughly consider the time, energy, compassion, and money it takes to care for an adopted pet during the animal's entire lifetime.

INDUSTRIAL ANIMAL AGRIBUSINESS

"[F]actory meat production, with all its attendant pollution, cruelty, and economic and social disruptions, is unnecessary; we can choose to raise farm animals in ways that are environmentally sound, healthful, humane, and consistent with America's historic mission as an exemplary nation." Robert F. Kennedy, Jr.

Proposition 2, the Prevention of Farm Animal Cruelty Act, passed by California voters in November 2008, brought attention to the

millions of animals bred, raised, and killed for food as part of industrialized systems. Now officially renamed Standards for Confining Farm Animals, the state law requires that by 2015, breeding sows, egg-laying hens, and veal calves be given enough space to sit, stand, turn around, and extend their limbs.

PAHS worked hard to promote Prop 2, as it reflects a fundamental step in alleviating some of the suffering of animals raised for food. The proposition passed with 63 percent of votes in favor.

However, much remains to be done. Millions of animals in the food industry remain in unnatural, stressed, and toxic environments. Inhumane practices common in animal agribusiness are unhealthy for animals, people, and the planet.

PAHS worked hard to promote Prop 2, as it reflects a fundamental step in alleviating some of the suffering of animals raised for food. The proposition passed with 63 percent of votes in favor. However, much remains to be done.

PAHS is exploring two areas of focus within industrial animal agribusiness: egg production and foie gras production. These campaigns address practices in the Bay Area, where your informed daily choices and actions can have a significant positive impact on animals' lives.

Eggs: Information Is Everything

Undercover footage collected by East Bay Animal Advocates (EBAA) of an egg farm owned by NuCal Foods, a supplier to many of our community's markets, shows hens confined in cages so small the birds are unable to behave in any way naturally and, in fact, can barely move.

These conditions are standard in so-called battery-cage, or laying-cage operations. To maximize profit, the five multinational corporations that own most of the nation's chicken growing operations have crowded more and more chickens into each cage and stacked the cages several high in narrow rows. Battery cages are generally housed in metal tunnels, where the hens receive no sunlight or fresh air.



PAHS asks you to vote for healthier food for you and more humane conditions for animals by purchasing only eggs that are certified organic and labeled "free-range" or "cage-free." You can also play an important role in promoting animal-friendly business practices by asking local schools and markets that still purchase eggs from large producers to stop and adopt an exclusive cage-free egg policy. Several retailers in the region, including Andronico's Market, Whole Foods Market, New Leaf Community Markets, and Wild Oats Natural Marketplace, have already adopted cage-free policies.

It is important to note that many current "organic" and "free-range" egg products in markets come from large producers with industrial facilities that adhere only to the absolute minimum requirements for these labels. "Free-range" can mean that chickens have access only to a small opening leading to a 6-foot-by-6-foot confined outdoor space. A local farmer's market with eggs from organic farms in the community is optimal for animals, people, and the planet.

Foie Gras: A Disease, Not a Delicacy

The production of foie gras, the fatty liver of ducks or geese, by a traditional force-feeding method, though relatively small in scale, is distinct in its inherent cruelty.

International outrage at this cruel production practice has resulted in bans of foie gras in Denmark, Finland, Germany, Luxembourg, Israel, Norway, Poland, Sweden, Switzerland, and the United Kingdom.

Closer to home, Governor Arnold Schwarzenegger recently signed a bill that will ban the production and sale of foie gras from force-fed birds in California in 2012. This measure refutes the claims of foie gras producers that their industry is not inhumane. Robert Julian, attorney for Sonoma Foie Gras, was quoted in the Santa Rosa *Press Democrat* as saying, "Just because an animal suffers, it's not a violation of animal cruelty laws."

San Francisco's Mayor Gavin Newsom has removed foie gras from all eight of his Bay Area PlumpJack restaurants. His action followed a resolution passed by the city's Board of Supervisors both condemning foie gras production for its inherently abusive nature and commending restaurants that do not serve this cruel product.

Considered by some to be a delicacy, foie gras is in fact a disease.

To produce foie gras, farmers force-feed ducks or geese two to three times a day for several weeks. The force-feeding induces a pathological fatty-liver condition and further subjects the birds to lameness, choking, scarring, respiratory disorders, and organ rupture.

PAHS encourages you to join the humane ban of foie gras. Do not wait until 2012 to alleviate the unnecessary suffering of ducks and geese. Most chefs have followed the lead of those like Wolfgang Puck and have already removed foie gras from their menus. However, a few in

our community choose to continue supporting the abuse. Ask restaurants that still serve foie gras (or offer it on request) to stop. Show your appreciation by patronizing these restaurants only after they have permanently eliminated foie gras from their kitchens and menus.

SHARK FINNING

Shark fin soup, a dish of Chinese origin considered to be a "delicacy," can easily cost \$100 a bowl. The fin itself has little flavor and is primarily used to add texture to the soup. Its cost adds to its cachet. In recent years, demand for this product has swelled as prosperity has increased in China and the Far East.

Sharks are critical to the health of ecosystems. Increased demand for shark fins has placed a crippling, unsustainable demand on shark populations.

No evidence exists to support claims that the soup offers health benefits, such as increasing appetite or improving kidneys, lungs, and bones. In fact, shark meat is barely fit for human consumption: it contains very high mercury levels, and the U.S. Environmental Protection Agency advises women and young children not to consume it.

Shark fins are obtained by the inhumane practice of slicing off the fins of a live shark and dumping the finless shark into the ocean, where it can take several days to die. Fishermen take only the fins, because shark meat is of little value and takes up too much space on boats. Some finless sharks starve, others are slowly eaten by other fish, and many drown because they cannot swim adequately to force water through their gills for oxygen. The urea in dead sharks becomes ammonia and contaminates other fish.

Sharks are critical to the health of ecosystems. Increased demand for shark fins has placed

a crippling, unsustainable demand on shark populations. It takes seven to 20 years for sharks to reach maturity, and thus many years to recover from ecological imbalance. The current demand for their fins makes it impossible for populations to return to previous levels. Sharks are top predators: when they are removed from the ocean, entire ecosystems suffer.

Shark finning is highly inhumane, completely wasteful, and destructive on many levels. What's more, it's unnecessary. PAHS urges you to ask your local Chinese restaurants if they serve shark fin soup, and if they do, boycott them until they stop. Like other businesses, restaurants will often hide the practices they know to be offensive to some patrons; as with foie gras, restaurants may serve shark fin soup selectively without listing it on the menu. Be your own investigator and make a difference.



PHOTO: PAHS advocated for Proposition 2 with newspaper and magazine ads featuring archival PAHS photographs.



THE PALO ALTO HUMANE SOCIETY'S

First 100 Years

A Century of Compassion



1908–2008 A Century of Compassion



PAHS has built a tradition of success on the pioneering accomplishments of Palo Alto and Mayfield residents who organized at the turn of the last century to protect farm and draught animals as well as stray dogs and cats.

Something to Celebrate

The Palo Alto Humane Society has celebrated its 100th year of service. During its first century, the organization founded the city's animal shelter, managed animal control for surrounding communities for many decades, and led local efforts in education, advocacy, and intervention on behalf of animals.

PAHS has built a tradition of success on the pioneering accomplishments of Palo Alto and Mayfield residents who organized at the turn of the last century to protect farm and draught animals as well as stray dogs and cats.

With the assistance of the Palo Alto Historical Association archives, PAHS is able to date its formation to a meeting on June 19, 1908, at the city hall, when members of an early Palo Alto Society for the Prevention of Cruelty to Animals voted to change their name to the current Palo Alto Humane Society. The early SPCA, founded in 1902, included such luminaries as Mrs. Jane

Stanford and Stanford University's first president, Dr. David Starr Jordan. The Palo Alto SPCA advocated establishing a city pound, improving enforcement of dog license ordinances, and providing watering troughs for horses. After its name change, the Palo Alto Humane Society began inspecting conditions of farm animals and established the city's first watering trough. Official incorporation of the organization followed later, in 1924.

Over the years, the Palo Alto Humane Society has provided the mid-Peninsula with a variety of services. Officers assisted in the rescue of farm animals in the 1940 floods in Sacramento and traveled many thousands of miles to save animals left behind by Japanese Americans who were interned in 1942. Gerald Dalmadge, PAHS' visionary mid-century director, led a successful public campaign to protect Palo Alto's shelter animals from a Stanford initiative to seize them for medical research.



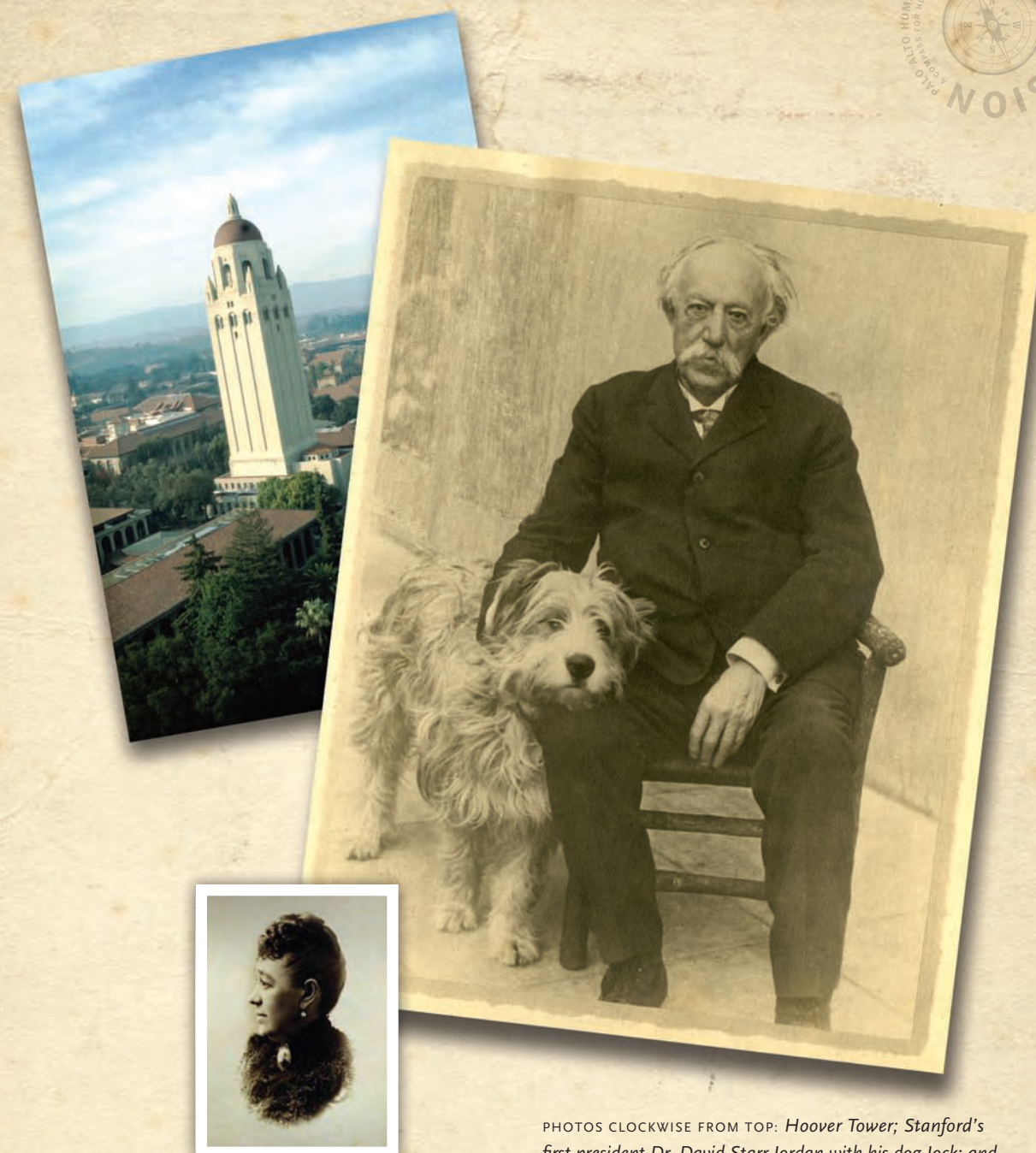
PHOTOS CLOCKWISE FROM TOP: Shelter built in 1937 by Palo Alto Humane Society on University Avenue, at the current site of the Sheraton Hotel; Gerald Dalmadge, superintendent of the Palo Alto Humane Society shelter circa 1950 (photo courtesy of Palo Alto Historical Association); Gerald Dalmadge with shelter cat (photo courtesy of Palo Alto Historical Association); Baron, a mascot at the Palo Alto Humane Society shelter circa 1938.

In 1972 the Palo Alto Humane Society ceded management of the shelter to the city and concentrated on providing education and subsidized spay and neuter services to the public. PAHS continued to provide night and weekend emergency animal pick-up services for a number of years.

In recent decades, the Palo Alto Humane Society has carried on the vision of its founders by advocating for the welfare of animals through public policy and legislative initiatives;

educating the public on humane issues; and intervening for the welfare of animals through its subsidized spay-neuter services for homeless animals and pets in financial need and its funding of rehabilitation for stray animals.

The Palo Alto Humane Society welcomes archival materials, including photographs and anecdotes, to help continue the recognition and celebration of a long history of compassionate service to the mid-Peninsula community.



PHOTOS CLOCKWISE FROM TOP: Hoover Tower; Stanford's first president Dr. David Starr Jordan with his dog Jock; and Stanford University founder Mrs. Jane Stanford (photos courtesy of Stanford University Archives).

Stanford University's Involvement

Stanford University has had a long relationship with PAHS and the humane movement in Palo Alto. The university's first president, Dr. David Starr Jordan, shown here with his beloved dog, Jock, held an honorary membership in the early Palo Alto Humane Society. A renowned ichthyologist, Jordan participated in the local humane movement until at least 1924, when he spoke at a parade in Palo Alto before boarding a train for a peace and disarmament conference in Los Angeles. Before a crowd of 400 who attended

a Palo Alto Humane Society parade featuring Sheik, the humane society's pony, and the drum and fife corps of the Palo Alto Military Academy, Jordan talked about the "intelligence and love of the animal world for mankind and of man's duty to the dumb animals who serve him in every need, often with greater devotion than that of human brothers." Mrs. Jane Stanford and Stanford Professor Charles Marx were also honorary members of the early Palo Alto Humane Society and SPCA.



PAHS' Centennial A Renewed Commitment to Compassion

NEW HOME

As PAHS celebrated its milestone centennial year, a new office and revised website signaled its renewed commitment to another century of compassion. PAHS relocated to a street-side, community-oriented location, at 520 Santa Cruz Avenue, in Menlo Park.

An addition to PAHS' office, the Animal Art Gallery, features whimsical creations of many local artists. PAHS receives between 30 and 100 percent of the proceeds, and the income goes directly to our humane programs. Our unique artworks change every three months.

Generous donations and contributions from the community (see inside back cover) made PAHS' new home beautiful and fully functional for our humane work. To receive gallery announcements by email, you are invited to contact gallery curator Erin Scott at (650) 424-1901 or erin.scott@paloaltohumane.org.

NEW WEBSITE

PAHS' 100th year presented the perfect opportunity to update our website. Thanks to the generosity and talent of Jill, Geoff, and Shawn of AKA Creative Group in Palo Alto, www.paloaltohumane.org is beautiful, user-friendly, and full of useful information and resources.

Sections devoted to each area of PAHS' mission — intervention, education, and advocacy — are packed with informative features. For example, under "education," you'll find PAHS' collection of fact sheets on disaster preparedness — crucial information for every home with animals.

The website features new interactive means of learning about animals and animal welfare, in creation of a more humane planet. Check out these innovative additions:

- **Ewe Tube** is PAHS' own version of You Tube, with a humane theme. Ewe Tube offers an animal-loving video library full of interviews, video favorites, and short films. Interviews with various experts cover a spectrum of humane issues and highlight a range of perspectives.

Current interviews, conducted by PAHS' own Erin Scott, include holistic educator Satish Kumar, a former Jain monk who once made an 8,000-mile peace pilgrimage from India to the United States without any money; film director Joe Camp, creator of the blockbuster *Benji* film series; veterinarian Lucy Spelman, former director of the



Smithsonian Institution's National Zoo and author of *The Rhino with Glue-On Shoes*; author Jeffrey Moussaieff Masson, whose books include best sellers *When Elephants Weep* and *Dogs Never Lie about Love*, and most recently, *The Face on Your Plate*; ecofeminist scholar Marti Kheel, co-founder of the influential Feminists for Animal Rights; and environmental lawyer Nicolette Hahn Niman, former attorney for the National Wildlife Federation and author of *Righteous Porkchop: Finding a Life and Good Food Beyond Factory Farms*.

- **Kids! Stories & Stuff** is another magical place on PAHS' website. With an understanding of how important stories are in shaping the hearts and minds of children, PAHS created a special place for children to read storybooks about animals, people, and planet online. Our first storybook, "Trees are Never Lonely," about a tree and the animal friends who depend on it, is perfect for children ages 3–5.

STEPPING OUT

To cap a year-long celebration of its illustrious first century, PAHS threw a festive, fun, unique party. "Oh! For the Love of Critters," PAHS' centennial gala on December 4, 2008, was a

huge success, featuring Hollywood-style searchlights, a red carpet, some fabulous actors in 40s attire, and comedian Michael Riley. Guests enjoyed a screening of film classic *National Velvet* for the nostalgic price of 50 cents. We are grateful to our sponsors and supporters.



PAHS News

PAHS Yearbook 2008

After 100 remarkable years of humane service and community engagement, PAHS' centennial year was eventful. Besides a new home, addition of the Animal Art Gallery, and a vibrant new website (see page 20), PAHS experienced several firsts and other memorable events in 2008.

Georgie Gleim, president of **Gleim the Jeweler**, held a fundraiser for PAHS. The jeweler donated to PAHS a percentage of proceeds from "the world's largest doggie charm show," which featured more than 400 beautifully crafted 14K-gold dog and cat charms.

For the first time, PAHS entered the **Palo Alto Chili Cook-Off**. Our "Veggies Gone Wild: Centennial (100 Bean) Chili" (recipe available on PAHS' website) won second place in the vegetarian category!

Throughout the summer, PAHS participated in Menlo Park's **Connoisseur's Marketplace**, Palo Alto's **Festival of the Arts**, and three of Menlo Park's **Healthy Communities** block parties. At the August 20 party, filmmaker **Joe Camp** and canine superstar **Benji** joined PAHS to introduce Camp's film *Benji Off the Leash* at our first-ever Film in the Park event, "Benji Under the Stars."

Joe and Benji also enthusiastically contributed their time to a fundraiser brunch at the Woodside Village Church, catered by **Thrivin' Edibles**. They ended the day before a full house at **Kepler's**, where Camp spoke about his latest best seller, *The Soul of a Horse*.

Artist **Ilona Hindt** created her first hand puppets just for PAHS, bringing a new cast of characters to our staff. Chuck the Chicken, Bertha the Bunny, Henry the Dog, Carlotta the Cow, Felicity the Cat, and Pettigrew the Pig help teach humane issues to children.

PAHS joined thousands of groups on **World Animal Day**, October 4, to celebrate and advocate for animals. Volunteers baked and

sold vegan sweets while educating the public about California's Prevention of Farm Animal Cruelty Act.

Dr. Lucy Spelman spoke to an enthusiastic crowd about her latest book, *The Rhino With Glue-On Shoes*, at the Menlo Park Library on October 18. To purchase the book, visit Kepler's and mention PAHS at the cash register to direct 10 percent of the sale to PAHS' programs.

Carole Hyde, PAHS executive director, spoke to members of the **Palo Alto Historical Association** about the rich history of PAHS and how an organization survives a century of change. How many institutions do you know of that were part of Palo Alto life 100 years ago? Her talk was broadcast on local cable (Comcast) public access channels on the program, *Heritage*.

Dr. Irene Pepperberg spoke to a huge crowd at a PAHS' co-sponsored Kepler's author talk on November 18. PAHS earned 10 percent of the sales from customers who bought her book, *Alex and Me*, and requested a 10-percent donation to PAHS at the sales counter.

Author **Patricia O'Connor** and mother Lauren O'Connor made our office lively when Patricia signed her popular book, *The Tale of Socrates, Cat Philosopher*. She donated the total proceeds to PAHS, earning us \$120 for our humane programs. Additional signed copies are available for purchase at the **Animal Art Gallery**.

Beautiful notes filled the Palo Alto Art Center when PAHS member and renowned flutist **Takashi Hidai** held a concert on November 9 to benefit PAHS. Takashi and his wife, **Mitsu Fujii-Hidai**, are passionate about the welfare of animals and have donated their annual concert to PAHS since 1997.

PAHS' **Yuletide Magic and Merriment Gallery Open House** on December 12 received old and new friends to a bit of champagne and sales of gorgeous custom holiday cards and other gallery goodies.



PAHS Recommends

For humane inspiration and information

FILMS AND VIDEOS

Arctic Tale (2007)
Death on a Factory Farm: Animal Rights on Trial, HBO (2009)
Earthlings (2003)
Eating (2002)
Food Matters (2008)
March of the Penguins (2005)
Peaceable Kingdom (2004)
Planet Earth, BBC series (2006)
Sharkwater (2007)
Why We Love Cats and Dogs, PBS Nature series (2009)
The Wild Parrots of Telegraph Hill (2005)
Winged Migration (2001)
The Witness: A Tribe of Heart Documentary (2000)
Wolves: A Legend Returns to Yellowstone (2007)

AUTHORS AND BOOKS

Ted Andrews, *The Animal-Speak Workbook* (2002); *Animal-Wise* (1999)
Gene Baur, *Farm Sanctuary: Changing Hearts and Minds About Animals and Food* (2008)
Marc Bekoff, *Animals Matter* (2007); *The Emotional Lives of Animals* (2007); *Encyclopedia of Animal Rights and Animal Welfare* (2009); *Minding Animals* (2002)
Marc Bekoff and Jessica Pierce, *Wild Justice: The Moral Lives of Animals* (2009)
Joe Camp, *The Soul of a Horse* (2008)
Paola Cavalieri and Peter Singer, eds., *The Great Ape Project: Equality Beyond Humanity* (1994)
Karen Dawn, *Thanking the Monkey: Rethinking the Way We Treat Animals* (2008)
Monica Diedrich, *What Animals Tell Me* (2002)
Roger Fouts, *Next of Kin: What Chimpanzees Have Taught Me About Who We Are* (1997)
Kathy Freston, *Quantum Wellness* (2008)
Tim Friend, *Animal Talk: Breaking the Codes of Animal Language* (2004)
Mark Hawthorne, *Striking at the Roots: A Practical Guide to Animal Activism* (2008)
Elizabeth Hess, *Nim Chimpsky: The Chimp Who Would Be Human* (2008)
Marti Kheel, *Nature Ethics: An Ecofeminist Perspective* (2007)
Barbara Kingsolver, *Animal, Vegetable, Miracle* (2007)
Verlyn Klinkenborg, *Timothy; or, Notes of an Abject Reptile*

Satish Kumar, *Spiritual Compass: The Three Qualities of Life* (2007); *You Are Therefore I Am: A Declaration of Dependence* (2004)
Frances Moore Lappe, *Diet for a Small Planet* (1971, 2008)
Eugene Linden, *The Octopus and the Orangutan* (2002)
Erik Marcus, *Meat Market: Animals, Ethics, and Money* (2005)
Jeffrey Moussaieff Masson, *Altruistic Armadillos and Zenlike Zebras* (2006); *The Cat Who Came in from the Cold* (2004); *Dogs Have the Strangest Friends: Other True Stories of Animal Feelings* (2000); *Dogs Never Lie About Love* (1998); *Emperor's Embrace: The Evolution of Fatherhood* (2001); *The Nine Emotional Lives of Cats: A Journey into the Feline Heart* (2002); *The Pig Who Sang to the Moon: The Emotional World of Farm Animals* (2004); *Raising the Peaceable Kingdom* (2005)
Jeffrey Moussaieff Masson and Susan McCarthy, *When Elephants Weep: The Emotional Lives of Animals* (1995)
Susan Chernak McElroy, *Animals as Teacher and Healer* (1996)
Sy Montgomery, *The Good Good Pig: The Extraordinary Life of Christopher Hogwood* (2007)
Nicolette Hahn Niman, *Righteous Porkchop: Finding a Life and Good Food Beyond Factory Farms* (2009)
Michael Pollan, all articles: <http://www.michaelpollan.com/write.php>; *In Defense of Food: An Eater's Manifesto* (2008); *The Omnivore's Dilemma: A Natural History of Four Meals* (2006)
Matthew Scully, *Dominion: The Power of Man, The Suffering of Animals, and The Call to Mercy* (2003)
Lucy Spelman, *The Rhino With Glue-On Shoes* (2008)
Amy Stewart, *The Earth Moved: On the Remarkable Achievements of Earthworms* (2004)
Nick Trout, *Tell Me Where It Hurts: A Day of Humor, Healing and Hope in My Life as an Animal Surgeon* (2008)
David S. Wilcove, *No Way Home: The Decline of the World's Great Animal Migrations* (2008)
Erin E. Williams and Margo Demello, *Why Animals Matter: The Case for Animal Protection* (2007)
Nathan Winograd, *Redemption: The Myth of Pet Overpopulation and the No Kill Revolution in America* (2007)



PHOTOS CLOCKWISE FROM TOP: Movie poster, actor Shelley Long, director and producer Philip Giffin, and actor Bruce Greenwood.



Hollywood Lends Talent to PAHS' Centennial Celebration

Hollywood composer Philip Giffin, Emmy nominee for his score for NBC's *Boomtown*, created a movie to help recognize the Palo Alto Humane Society's centennial. *If Animals Could Speak for Themselves* is a still-life short film featuring PAHS' history and contributions.

Shelley Long (Diane Chambers in the television series *Cheers*) and Bruce Greenwood (Captain Christopher Pike in the 2009 *Star Trek*) give voice to the film, speaking for the animals that PAHS has helped during its first century of service to the humane movement. The actors generously donated their time and skill to the project.

Giffin directed and produced the PAHS film and provided the original score. Out of five scripts submitted to PAHS, Hollywood writer Graham Yost (*Speed* and HBO's *Band of Brothers*) selected a script written by David Goldsmith. Freelance editor Sharan Daniel and PAHS staff members also had a hand in creating script content. Director Jon Amiel (*Sommersby*, *Copycat*, *Entrapment*) helped with casting.

A close friend of PAHS, Giffin worked many long nights bi-coastally with New York-based artist Serkan Ertekin to produce the visual effects, which include many of PAHS' archival and old photographs. Giffin's associate producer Emir Isilay also assisted.

The project gave Giffin a rare opportunity to "wear three hats," he said. Serving as producer, director, and composer allowed him to "get into all kinds of arguments with myself" on the film's artistic questions, he said, adding that it was an experience he enjoyed.

The film, which debuted at PAHS' centennial celebration in December 2008, highlights the fact that while animals do have voices, humans often don't hear or understand them. The film celebrates PAHS' vital advocacy to prevent cruelty to animals and to better their lot in society.

If Animals Could Speak for Themselves can be viewed on PAHS' website (www.paloaltohumane.org).

Stanford Cat Network Turns 20

The Stanford Cat Network celebrates its 20th anniversary in 2009. Formed to rescue free-roaming cats on the Stanford University campus, the Stanford Cat Network is an internationally known model for addressing homeless cats through spaying and neutering, adoptions, and providing daily care. Patricia Elsen Morgan, then president of the Palo Alto Humane Society, led negotiations with university administrators on the fate of the cats, laying the groundwork for the voluntary association of faculty, students, and staff who formed the Stanford Cat Network.

A Poem

I Rescued a Human Today.

Her eyes met mine as she walked down the corridor peering apprehensively into the kennels. I felt her need instantly and knew I had to help her.

I wagged my tail, not too exuberantly, so she wouldn't be afraid. As she stopped at my kennel I blocked her view from a little accident I had in the back of my cage. I didn't want her to know that I hadn't been walked today. Sometimes the shelter keepers get too busy and I didn't want her to think poorly of them.

As she read my kennel card I hoped that she wouldn't feel sad about my past. I only have the future to look forward to and my only desire is to make a difference in some loving human's life.

She got down on her knees and made little kissy sounds to me. I shoved my shoulder and the side of my head up against the bars to comfort her. Gentle fingertips caressed my neck; she was desperate for companionship. A tear fell down her cheek and I raised my paw to assure her that all would be well.

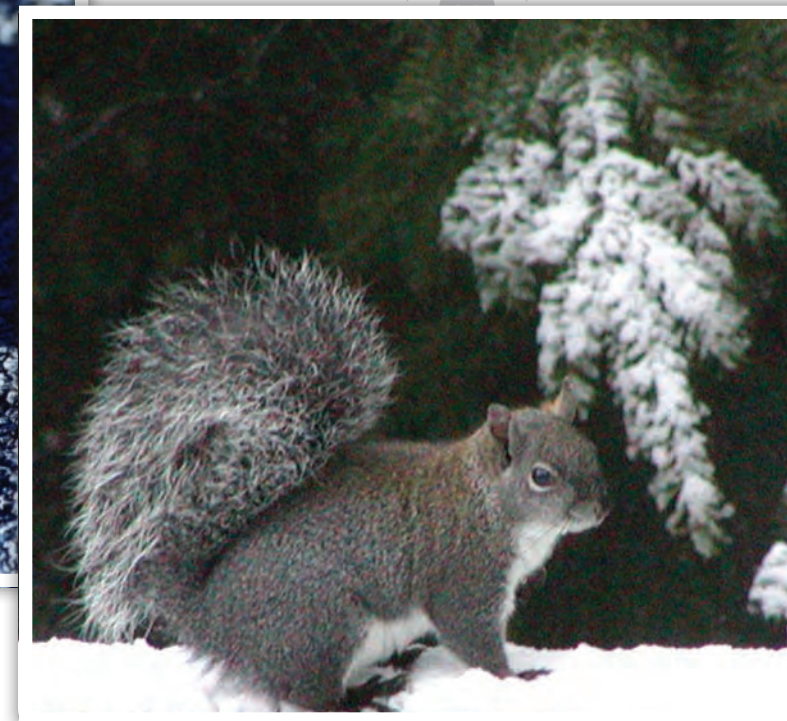
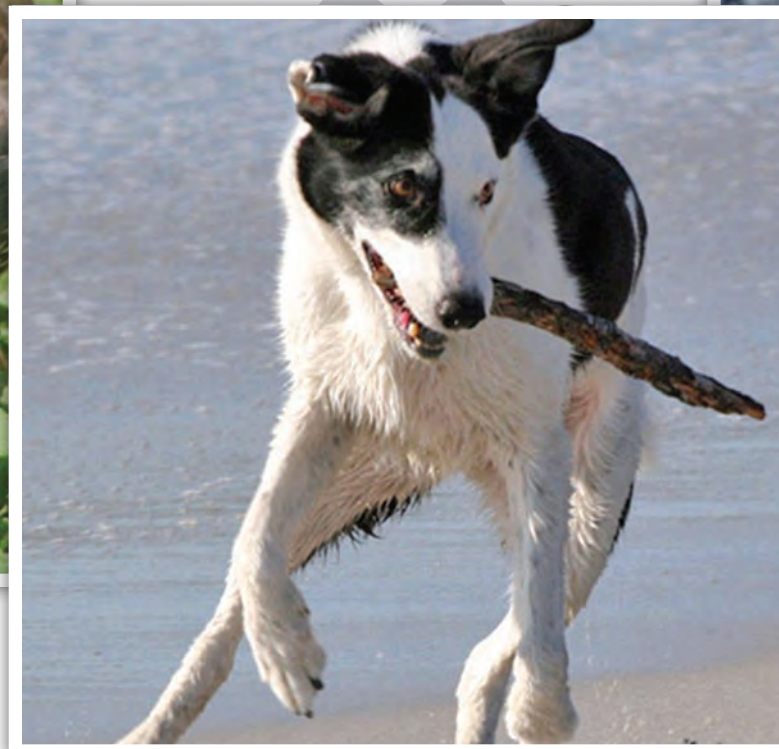
Soon my kennel door opened and her smile was so bright that I instantly jumped into her arms. I promised to keep her safe. I promised to always be by her side. I promised to do everything I could to see that radiant smile and sparkle in her eyes every day!

I was so fortunate that she came down my corridor. So many more are out there who haven't walked the corridors. So many more to be saved. At least I could save one.

I rescued a human today.

— Anonymous





PHOTOS: Photographs of spring, summer, and winter by Devon Cattell; autumn by Dolores Arnold/AnimalSnaps.

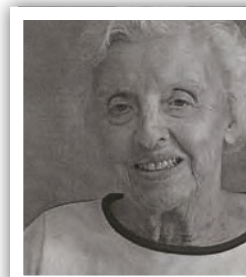
A Season of Giving

The financial health of the Palo Alto Humane Society lays the foundation for its expansion and growth in the 21st century and its continued commitment to acts of loving kindness and mercy. PAHS' goals for its second century of compassion will be reached with the help of public interest and support.

Your gift in any season, any time of year, is welcome. To give, or to discuss estate planning, contact the Palo Alto Humane Society at (650) 424-1901 and ask for Carole Hyde, executive director.

A Lasting Legacy

Marcella Louise Burris gave annual gifts to the Palo Alto Humane Society during her lifetime, frequently dedicating her donations to PAHS' program of veterinary assistance for pets of



elderly people on fixed incomes. Burris, a certified public accountant working in Palo Alto, retired to Davis, California, and spent her last days at the University Retirement Community. When she died in 2007, she left a final gift to the Palo Alto Humane Society—a parcel of commercial real estate worth \$1.9 million. From this bequest, the Palo Alto Humane Society has created an endowment for its future—the Marcella L.

Burris Endowment Fund—and with it, the foundation for the future health of PAHS and its work for the wellbeing of animals.

The Second Century Fund

The Palo Alto Humane Society's Second Century Fund will fuel the organization's new initiatives for animals. The fund is created with a bequest from the late Stephanie Wood-Smith, a dental hygienist and resident of Palo Alto who was the stepdaughter of singer Tennessee Ernie Ford. She was also the dedicated caretaker of her canine friend, Boadicea, and an advocate of humane societies. On her death, Wood-Smith left \$900,000 to the Palo Alto Humane Society. The Second Century Fund will seed the capital campaign for a spay-neuter mobile unit and other efforts that will help PAHS meet community needs now and well into the future.

The Virginia Walbot Education Fund

The Palo Alto Humane Society is pleased to announce the establishment of the Virginia



Walbot Education Fund. A gift of \$75,000, from Virginia Walbot, professor of biology at Stanford University, is dedicated to innovative humane education. The fund

supports modernization of humane education, with development of technology and curricula that can reach more classrooms and adults with lessons in compassion.



PAHS "Charmed" by Local Jeweler

Darren McClung Estate and Precious Jewelry has created a unique line of animal charms for the Palo Alto Humane Society. Owners Darren McClung and Carol Young donate to PAHS 40 percent of proceeds from the charms' sales.

Fashioned by local jewel designer Laurie Sinclair, the charms are burnished silver

representations of a cat, dog, horse, bird, rabbit, and turtle, plus a PAHS banner charm. They may be purchased separately or collectively on a bracelet. Each year a new animal will be added to the line. Also available to benefit PAHS are dog bones, designed by Pedro Boregaard, in silver or 18-karat gold, hand-textured and accented with full round brilliant-cut diamonds.

Darren McClung Jewelry and the benefit for PAHS are profiled in the March 2009 edition of *Gentry*. The jewelers said they are motivated by a sense of community service, a love of animals, and the desire to create art and beauty. As McClung and Young celebrated their 15th anniversary in business, they wanted to help PAHS mark its centennial and inaugurate its second century of service to animals.

You can find Darren McClung Jewelry in the Stanford Barn, 700 Welch Road, Palo Alto; phone (650) 321-5994.

PAHS Receives Pro Bono Legal Contribution

PAHS is honored to be selected for pro bono legal services by Wilson Sonsini Goodrich & Rosati and their award-winning public service program. The firm, founded in Palo Alto, provides a wide range of legal expertise from eight offices nationwide and in China.

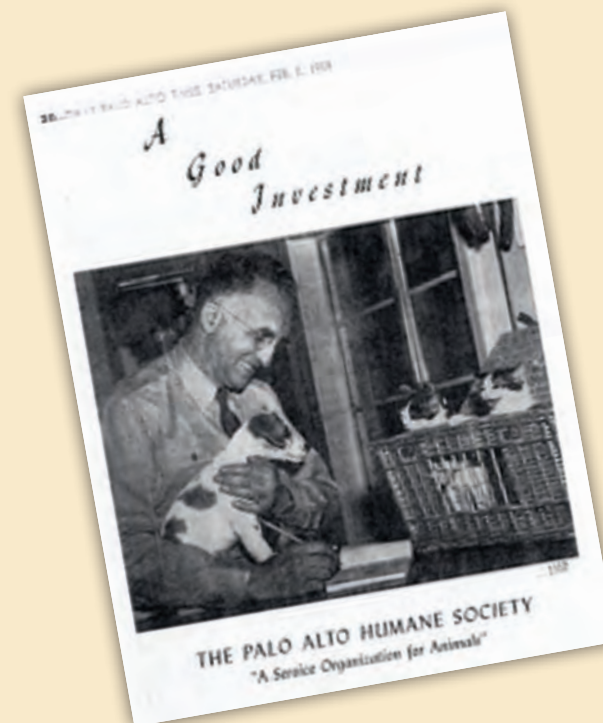
PAHS Funds

The Palo Alto Humane Society's funds are invested with the Silicon Valley Community Foundation, a comprehensive center for philanthropy in San Mateo and Santa Clara counties.

PAHS' Veterinary Partners

PAHS acknowledges Mid-Peninsula Animal Hospital for housing our new offices and Animal Art Gallery and providing much needed discounted services for animals in our help programs. PAHS also thanks Adobe Animal Hospital, Alpine Animal Hospital, Burbank Animal Hospital, Cat Hospital, Pacifica Pet Hospital, and Spruce Avenue Pet Hospital.

Ways To Give To PAHS



Financial contributions continue to be PAHS' greatest need and help. Donations allow us to staff our help line, create and manage humane programs, speak on behalf of critical animal issues, affect public perceptions and action, save animals' lives through emergency and need-based veterinary funding, and prevent shelter overpopulation and euthanasia through spay and neuter funding. Kindly consider giving as generously as you can. All donations, large and small, are life-giving, and all are 100 percent tax-deductible.

Become an annual donor, at any level. Our recommended life-saving levels:

- *Circle of Life*: \$5,000 or more
- *Compassionate Giving*: \$1,000–\$4,999
- *Advocate*: \$500–\$999
- *Benefactor*: \$200–\$499

Leave an estate gift to PAHS. Bequests and estate gifts provide the stability necessary for PAHS' humane work to continue into the future. Gifts can be provided for in a will or during the donor's lifetime. Call PAHS or your financial adviser to discuss.

Donate a car through Car Donation Program LLC. A donation form can be downloaded on our website.

Make monthly contributions, through Just Give. Visit JustGive.org and enter Palo Alto Humane Society as your charity of choice.

Donate by mail. Send a check to PAHS, P.O. Box 60715, Palo Alto, CA 94306.

Become a PAHS Life Saver. Donate \$65 to cover the cost of spaying one momma cat, which in turn prevents an average of 15 kittens from being born each year and contributing to animal overpopulation and the euthanasia of 1.5 to 2 million cats annually.

Join or encourage your employer's matching gift program. Ask your employer about their charitable giving programs and request to add us to their list.

Put PAHS on your wish list. Whether a birthday or a bah mitzvah or anything in between, gifts celebrate special people and unique occasions. In lieu of more "stuff," consider asking friends and family to donate to PAHS, and be secure in the knowledge that your contributions will directly impact and create positive change for animals in our community.

Shop at the Animal Art Gallery. Thirty to 100 percent of all proceeds directly benefit PAHS programs.

Shop at Kepler's Books & Magazines. Mention PAHS at the counter and we earn 10 percent. Visit Kepler's at 1010 El Camino Real in Menlo Park or at <http://www.keplers.com>.

Use Good Search as your default Internet search engine and choose PAHS as your charity of choice. Find Good Search at <http://www.goodsearch.com>.

Shop Good Shop online and choose PAHS as your charity of choice. Find Good Shop at <http://www.goodshop.com>.

Beyond the Pocketbook — Ways to Make a Difference

Beyond financial contributions, there are countless ways you can make a difference for animals in our community.

Support for humane work comes in many forms. Whether you become a PAHS humane ambassador, join us as a volunteer, or donate goods to meet the needs of PAHS or the network of rescuers we help support, it all matters. PAHS also acknowledges heroines and heroes who step in and act compassionately on their own to address urgent situations in our community involving animals.

Humane Ambassadors find creative ways to help PAHS help animals. For example, innovative children have forgone traditional birthday or holiday gifts, instead requesting that friends and family make donations to PAHS. Scout troops or classrooms have managed donation drives, bringing in funds, pet food, and other necessities, which PAHS distributes to a network of animal rescuers in the community. Humane ambassadors also represent the many people who take the time to inform PAHS of humane issues needing attention.

PAHS thanks the Girl Scouts who led a successful food drive during Be Kind to Animals Week. Troop 30541 and leader Cathy Petersen organized the event, and Oak Knoll Girl Scout Troops 33178, 33170, 31486, and 31959 also contributed to the successful drive for food, treats, and toys, including over 700 meals for cats and 50 meals for dogs.

Volunteers help PAHS by researching issues, writing letters, leafleting, staffing events, providing needed office skills, putting on puppet shows, and more. Volunteers also work directly with animals by helping friend organizations Peninsula CatWorks and Stanford Cat Network. PAHS is always seeking committed volunteers who can be called upon when needs arise.

Donations of goods and services can help PAHS in many ways. To help our network of committed animal rescuers, PAHS can use cat food (by far, cat food—wet or dry—constitutes the largest need for our local rescuers); cat litter; black or dark plastic pet food dishes—round or rectangular—with flat bottoms; pet carriers and traps (used for trap-neuter-return, or TNR rescues); clean pet beds; scratching posts; and cat toys. To support PAHS events, we welcome vegetarian or vegan catering; advertising space in magazines and newspapers; and marketing, graphic, professional photography, or creative services. To support our Animal Art Gallery, we welcome unique animal-themed works by local artists.

Heroines and heroes take necessary action on the spot, unprompted, to save animals. We get calls daily from women and men who need advice before or after taking action to rescue animals in danger. Examples include the man who called authorities to rescue an abandoned and injured kitten trapped on the Dumbarton Bridge, a teenager and her mother who sought advice from PAHS after gathering orphaned ducklings left in traffic, a man on a bike who risked his own safety to follow and protect a dog running loose in traffic.

These heroes saved lives. The kitten on the Dumbarton Bridge found a new home with the man who discovered her. The ducklings went to Wildlife Rescue to be nurtured before being released to their original home. After exhausting “Tyler,” the loose dog, the bicyclist rested with Tyler to wait for animal control officers, who reunited the dog with his Menlo Park family.

If you have your own heroic story to share, please write us.

For more ideas about creative contributions to PAHS, see the classified ads near the back of this issue, or visit PAHS’ website and click on “Make a Difference.”

Compassionate Giving



PAHS’ Angel Club Saves Lives

Donations to the Palo Alto Humane Society’s Angel Club save the lives of injured animals in need of urgent, vital veterinary care. The support of our Angels is often lifesaving and always important to the homeless animals who incur injury or illness and are rescued by our non-shelter network of volunteers. For animals who are companions to the elderly and others in financial distress, Angels’ donations for veterinary care allow loving bonds to be preserved.

PAHS’ Angel Club is more important than ever before. An ailing economy makes veterinary costs prohibitive. The results are more animal abandonment and more pets facing hardship in households on low or fixed incomes. Members of the Angel Club provide resources to help animals survive these difficult times. When PAHS finds a sick or needy animal, we call on Angel Club donors and ask for a contribution for the animal’s rehabilitation. Angel Club contributions range from \$100 to \$1,000, at the donor’s discretion, and are tax-deductible. If you would like to be an Angel, please call the Palo Alto Humane Society at (650) 424-1901.

Special thanks in 2009 to the following people and organizations:

For assistance with PAHS’ special events

- The Daily News
- Kepler’s Books & Magazines
- NYR Organic
- Peet’s Coffee & Tea
- The Pet Place
- Nicolette Hahn Niman
- Lauren Ornelas
- Wayne Pitts
- Trader Joe’s Menlo Park
- VIP Petcare Mobile Vaccination and Microchip Van
- Whole Foods Palo Alto
- WowGreen

For general financial support

- The David and Lucile Packard Foundation
- The Flora Family Foundation
- Microsoft Giving Campaign
- On Shore Foundation
- Rock Paper Scissors Foundation
- The Cotter Family Foundation, an advised fund of Silicon Valley Community Foundation

For help with the development of PAHS’ educational puppet theater

- Dolores Arnold
- John and Catherine Doxsee
- Marilyn Kanes and “A Mystery by Design” players Patty St. Clare, Lenoir Kieve, Michael Riley, Tony Santucci
- Stanford Center for International Security and Cooperation staff members Kate Chadwick, Michelle Gellner, Tracy Hill, Justin Liszaniek, Phyllis Mayberg, Megan McCullough, Rupal Mehta, Jenny Pong, Jennifer Schweisinger, Linda Yu
- Susan Stienstra
- Bob Stankovic Tailoring

For contributions to PAHS’ Animal Art Gallery

- Kenney Mencher for contributing extra funds through sales of his artwork
- Virunga Artisans for contributing extra funds through sales of their craftwork

For acts of loving kindness and generosity

- Jyotin Hayes for hearing a plea and taking action—by giving to PAHS
- Elise Most for gathering donations for animals in lieu of receiving birthday gifts
- PACCC’s Duveneck Kids Club for “Be Kind to Animals” week fund drive

Classified Ads

Real Estate Wanted

Have a **vacation home or timeshare** you are willing to donate for a week? PAHS could use your donation for a fundraising raffle or auction. Contact PAHS at (650) 424-1901, or email erin.scott@paloaltohumane.org.

Animal Farm. PAHS seeks to establish an educational center to introduce children to farm animals and teach children about the special considerations of farm animals and their welfare. PAHS is seeking an interested resident of Woodside, Portola Valley, or other mid-Peninsula community to house the PAHS Farm in a tax-deductible partnership. To discuss, contact Carole Hyde, executive director of PAHS.

Jobs

For all voluntary job listings, respond to PAHS at (650) 424-1901, or email erin.scott@paloaltohumane.org.

Humane Ambassadors help PAHS make a difference in our communities. Ambassadors are needed to:

- 1) Research and report on local, California-based, and nationwide veterinary cost assistance funds.
- 2) Research and write exposés on Palo Alto and Bay Area restaurants that offer shark fin soup, foie gras, eggs from caged hens, and veal from calves contained in veal crates.
- 3) Sign animal action petitions emailed from PAHS and disseminate to friends and colleagues.
- 4) Communicate with businesses in support of Humane Planet initiative; approach local restaurants, caterers, and markets and get them certified with PAHS' Humane Planet Certification program.
- 5) Serve as Saturday shopkeeper for Animal Art Gallery.
- 6) Prepare communications in support of humane legislative measures.

- 7) Research and write puppet show scripts.
- 8) Make a short film or videotape an expert interview on an important animal issue.
- 9) Contact the PAHS gallery to host a student animal art show.
- 10) Gather friends to brainstorm solutions to issues facing our animal family; create a Humane Ambassador Book Club; read, discuss, advocate, and raise money for humane issues.
- 11) Host PAHS tables at community events.
- 12) Help organize and put on PAHS events.
- 13) Become a temporary foster parent to rescued animals who are waiting for permanent homes. Apply directly to friend organizations Peninsula CatWorks and Stanford Cat Network.
- 14) Feed homeless cat colonies.
- 15) Learn TNR (trap-neuter-return). This important work with homeless cats is direly needed and requires maturity and commitment.
- 16) Be creative. Let us know what you are doing on behalf of animals. Ask how PAHS can help nurture your idea.

Angels. PAHS works hard to help pets and homeless animals. As an Angel, you can help a sick or severely injured animal get vital medical attention by making a special donation for the necessary care and rehabilitation. Your donation will go directly toward saving the life of the animal in need. For more information, see page 31.

Veterinary Partners. PAHS seeks veterinarians and veterinary hospitals willing to offer donated or discounted services for ARF (Animal Rescue Fund) and PetHelp financial assistance cases.



With Gratitude

We thank the following community partners for generously supporting our new Earth-friendly humane center and Animal Art Gallery. We simply could not have done it without you.

- **Harvest Home Stores' Bryn and team** have generously donated two pieces and substantially discounted three pieces of new, fully functional, and eco-conscious "old lumber" office furniture.
- **Artist Adrian Litman** we thank for partnering with PAHS on design details and virtually donating the creation of our uniquely fun and very beautiful copper animal storefront signage.
- **Cost Plus World Market's Pattie Tangney** happily donated many needed office and gallery items.
- **Pivot Interiors** donated two real Herman Miller desk chairs.
- **The Great Frame Up's Marci (and her dog Buddy!)** donated the framing of our antique photos elaborating the rich 100-year history of PAHS.
- **Painter Peter Woo** repainted our new space with eco-conscious No VOC paint for "bare bones," and we are so appreciative.
- **Smith & Hawken's Kenneth and team** at Stanford Shopping Center donated our welcome mat and bird feeder.
- **Best Buy's Tony** in Mountain View greatly discounted a new and needed Officejet machine.
- **ComTech's Dave O'Neal** we thank sincerely for his help and discounts on a new functional computer system.
- **Roger Reynolds** discounted and provided a gift certificate to literally "green" up our new space.
- **Ed and Susan Shaw** discounted our ultra-healthy Nikken water filtration system.
- **Peet's Coffee & Tea at Charleston of Palo Alto** donated our first batch of fundraising coffee.
- **Wordsmith and editor Sharan Daniel** and graphic designers, **SIX14** and **AKA Designs** we thank for their dedication and attention to timing and cost.

Earth-friendly is animal-friendly.

Our center reflects the understanding that maintaining a balanced, healthy environment inherently supports life, in all its forms.

Many avenues allow a softer and more Earth-friendly footprint, such as:

- **Purchasing consciously**, considering the details of materials and products chosen (natural?, sustainable?, recycled?, biodegradable?, made locally?, was excess carbon emitted with coal manufacturing or was production at the expense of socially responsible action?)
 - **Reusing** what you already have.
- Ways that PAHS is Earth- and animal-friendly:**
 - Use of "old lumber" office furniture (reclaimed wood from old buildings, eliminating destruction of new trees).
 - The storefront sign was made using reclaimed copper paneling.
 - The donated desk chairs were previously owned.
 - Natural fibers, such as raffia and jute, were selected as decorative accents.
 - Non-toxic, no-VOC paint was used to repaint this space.
 - Change of web hosting service to AISO which is 100 percent solar powered.
 - Dell Optiplex 755 replacement desktop computer is Energy Star 4.0 energy efficient.
 - Haier mini-refrigerator is Energy Star 4.0 energy efficient, and CFC-free.
 - Usage of remaining existing stock of light bulbs and office supplies. Outdated stationery was made into writing pads.
 - Updated stationery and business cards have been printed with soy inks on 100 percent PCW recycled paper.



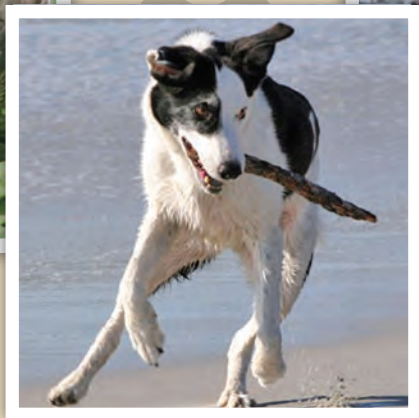
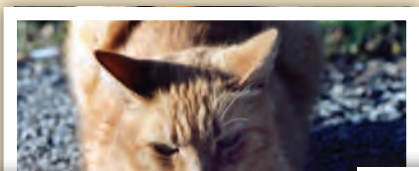
PAHS
PO Box 60715
Palo Alto, CA 94306
p 650.424.1901
f 650.462.0306
www.paloaltohumane.org

A Century of Compassion
Since 1908

Nonprofit Org.
U.S. Postage
PAID
Palo Alto, CA
Permit No. 337

Return Service Requested

A Season of Giving



The financial health of the Palo Alto Humane Society lays the foundation for its expansion and growth in the 21st century and its continued commitment to acts of loving kindness and mercy. PAHS' goals for its second century of compassion will be reached with the help of public interest and support. Your gift in any season, any time of year, is welcome. To give, or to discuss estate planning, contact the Palo Alto Humane Society at (650) 424-1901 and ask for Carole Hyde, executive director.